



Business, Uninterrupted



DI 380/DI 425 Inserting Systems

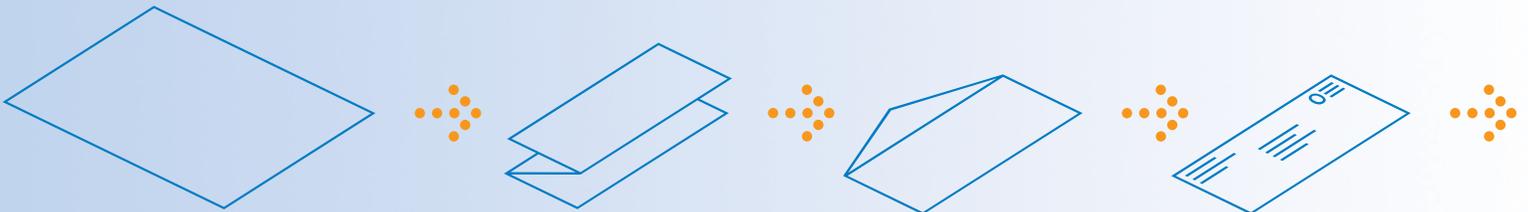


When Your Mailstream Is Moving, Your Business Is Moving

There's a lot riding on your mailstream. Like your cash flow. And revenue growth. The sooner bills go out, the faster you get paid. Well-targeted direct mail generates new customers. Done right, your bills and statements become monthly opportunities for cross-sell and upsell.

Interruptions, however, can slow you down – and can slow down your business.

That's why Pitney Bowes technology exists. Our systems keep your business running smoothly by helping keep your mail running smoothly.



With the DI 380/DI 425 Inserter Series, you get a seamless mailing process. Collating, folding and inserting are automated. Bills and statements go out promptly. Optical Mark Recognition (OMR) helps to ensure that customers receive the correct marketing and financial documents. When used with a DM Series™ digital mailing system, inserting and mailing are integrated. This powerful combination brings benefits that flow through to the rest of your business, giving you uninterrupted time to develop new business opportunities.

Uninterrupted Flexibility

The DI 380/DI 425 Inserter Series can handle the mail assembly of all kinds of organizations.

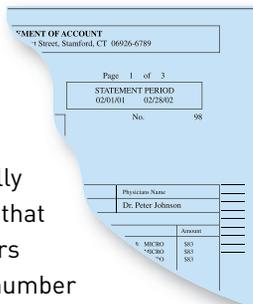
- **Medical Services.** Patient bills and statements, third party billing.
- **Financial Services.** Confirmation notices, monthly statements, notices of payment due, coverage statements, explanations of benefits, direct mail programs.
- **Real Estate.** "Latest listing" mailings, free valuation offers, brochures.
- **Membership Organizations.** Newsletters, fundraising letters, donor thank-you letters.
- **Professional Services.** Invoices, statements, announcements, newsletters.

The DI 380/425 Inserter Series has the flexibility to handle multipage statements and other variable-length mailings. You can insert reply envelopes to speed up customer response, add promotional

inserts to invoices or send out a newsletter to thousands of customers.

Optical Mark Recognition (OMR) gives you control of each mailing. The marks and scanning capability allow you to group sets of pages automatically and to make sure that the right customers receive the right number of pages.

The inserter processes specific mailing instructions for each document by reading OMR marks.



Uninterrupted Productivity

Get More Mail Out, Faster, with Less Effort. Think of the DI 380/DI 425 Series as the power tools of mail preparation,

processing up to 3,000/3,500 pieces of mail per hour. High-capacity feeders allow you to set things up and go do something else while the machine is humming along. You can even reload on the fly, so when one sheet feeder empties, the system automatically switches to the other. And with the option to connect the inserter to your DM Series™ mailing system, you avoid having to move pieces between two systems.

Count on Reliable Operation. The simple-to-operate user interface lets you load and run up to 20 preprogrammed jobs for greater ease.



Each high-capacity feeder handles 325 sheets per tray.

Inserting Technology that Moves You Ahead

Keep crucial communications flowing more quickly and smoothly than you ever imagined possible, with the DI 380/DI 425 Inserter Series.



Uninterrupted Accuracy

There's only one thing more important than getting your bills and statements out on time: getting them out correctly. Whether you are concerned about consumer-privacy issues, identity-theft laws or HIPAA regulations protecting health care data, you want to make certain that the right personal information goes into the right envelope.

Ensure the Integrity of Your Mailings and Avoid Costly Mistakes.

- ❖ Scan and control what is inserted into each envelope by combining PB First™, our robust file importing, reformatting and sorting software, to ensure the correct application of OMR marks.
- ❖ Prevent feeding of multiple sheets with double-document detection.

- ❖ Create a sample piece with every job to check proper setup.

Optional integration with a DM Series™ mailing system allows for mail to be assembled and postage to be applied in one seamless process. If one machine shuts down, so does the other, so there are no pile-ups and far less possibility of processing errors.

Uninterrupted Opportunity

Increase Revenue with Improved Customer Communications.

- ❖ Customize your marketing materials with a level of segmentation that you can't achieve with manual and semi-manual mailing processes.
- ❖ Use these inserting systems with PB First™ software to selectively include informational inserts and create variable-page mailings.

Maximize Return on Every Mailing. Add promotional inserts with statements, invoices, order acknowledgments and other transactional communications.

Improve Cash Flow. Include business reply envelopes with statements and invoices to speed payment cycles.

Get Time to Work on Your Business. Take advantage of uninterrupted time to focus on what's important to your business.



Optional interface with a DM Series™ mailing system means your mailings are ready to go in a single operation.

Increased sheet feeder capacity plus easy-loading envelope feeder add up to greater productivity.

On-screen instructions and icons guide job setup to help you produce error-free work.

Balanced feeder capacities (sheet, insert and envelope) and output options let you achieve maximum throughput.

The optional OptiFlow™ power stacker lets you load and unload while the machine is running for maximum efficiency.



Adjustable drop stacker creates a neat stack of finished mail pieces.





Imagine a World
with Fewer Interruptions



Put the Power
of Pitney Bowes
Behind Your Mailings.

OfficeRight * Inserting System DI 380

Speed 3,000 pieces per hour

Dimensions

Length, without stacker 29.3"
 Length, with stacker 35.4"
 Depth 20.2"
 Height 20.67"
 Weight 120 lbs

Configurations

- One insert feeder
- One sheet feeder and one insert feeder
- Two sheet feeders and one insert feeder
- Available with or without basic OMR

FastPac * Inserting System DI 425

Speed 3,500 pieces per hour

Dimensions

Length, without stacker 38.58"
 Length, with stacker 44.68"
 Depth 20.2"
 Height 20.67"
 Weight 143 lbs

Configurations

- Two sheet feeders and one insert feeder
- Available with or without basic OMR

DI 380/ DI 425 Options

- OptiFlow™ Power Stacker
- Mailing Machine Interface
- Advanced OMR

Material Specifications DI 380/DI 425

Paper Weight

Sheet Feeder 16 to 32 lbs
 Insert Feeder 19 to 48 lbs
 Envelope Feeder 17 to 26 lbs

Paper Dimensions

Sheet Feeder 5"x 5" to 9"x16"
 Insert Feeder 3 1/5" x 5" to 6" x 9"

Envelope Dimension

Envelope Feeder 3 1/2" x 8 2/3"
 to 6 3/8" x 9 1/2"

How Effective Is Your Mailstream?



Pitney Bowes has the software, services and hardware for end-to-end mailstream solutions that integrate and optimize the flow of mail, documents and packages across a range of business operations.

Available from your Authorized Pitney Bowes Dealer



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